

# Oeno Gallery Outdoor Sculpture Garden FAQ

## ***Who is eligible to submit artwork?***

Any professional sculptor is welcome to apply.

## ***How are artists selected?***

A selection committee is formed to assess proposals and projects. Consideration is given to the sculptor's exhibition history, along with the artwork's originality, durability, technical execution, and retail potential. The work must also meet the Gallery's safety and logistic requirements. Approximately 20-30 works will be selected each year. The Gallery has a modern and contemporary focus and represents professional artists who have achieved considerable recognition. Selected works will fit into this mandate.

## ***What materials and sizes are acceptable for consideration?***

There are no limitations on choice of materials or sizes. However, works must be of sufficient scale to suit the acreage, be structurally sound and able to handle weather conditions of all types and seasons. The Sculpture Garden does not supply power, independent solar power will have to be designed for work requiring electricity.

## ***Safety***

Sculptures are required to be safely exhibited in a public and unsupervised environment, visited year-round by individuals of all ages. Sculptures must be securely installed due to high winds and potentially severe winter weather.

## ***Exhibition options***

The site features various exhibition areas: the exterior walls and immediate surroundings of the Gallery, a large hill, a wild meadow, groves, perennial gardens, a pond, walking paths and a number of intimate sitting areas. Some sculpture pads, both concrete and stone, are available. In addition to the Garden, there are sites available by the Vineyard, the Winery and the Inn. The pond offers some interesting options that we hope artists may utilize.

## ***Is the Gallery buying the work from the artist to put on display?***

No. Any artwork selected for the Sculpture Garden will be on consignment for a minimum of one year. All works must be original (or in a limited edition signed series) and available for sale to our residential and commercial clients.

## ***What is Oeno's commission structure?***

Depending on the cost to fabricate the sculpture(s), commissions range from 50/50 to 70/30 (Artist/Gallery).

## ***Transport and installation?***

Artists are responsible for transporting and installing their work into the Sculpture Garden. Costs will be built into the retail price. Once sold, the Gallery is responsible for arranging transport of the work to the client's location. If not sold, the artist is responsible for removing the work from the Sculpture Garden after one year. Please feel free to discuss individual plans with the Gallery.

## ***Term of exhibition***

The work must be available for exhibition for a minimum of one year. The Gallery may ask to extend the display for a longer period of time.

***Is there an artist's fee for exhibiting in the Garden?***

No, yet the artist is responsible for all transportation, installation and removal expenses in the Garden. Installation of all sculpture is projected for mid-May. The Gallery and the Winery are responsible for grounds maintenance costs.

***Advertising***

The Gallery will promote and advertise the Garden and is responsible for promotional costs. The Gallery advertises in a number of local, regional and national outlet – both on-line and in print. All works will be on our website. There will be an official celebration of the Sculpture Garden in July. The Garden is also part of the award-winning Prince Edward County 'Arts Trail'. The Gallery was recently named Best Retail Commercial Gallery in Ontario by a prestigious tourist association and is promoted as a cultural destination by the Ontario Government. Most recently, the Gallery and Sculpture Garden was featured in Ottawa Life Magazine as a top place to visit in the County. Huff Estates also promotes the Gallery to its supporters and clientele. Each year it selects one sculpture to be featured on the label of a special wine release. Various tourism organizations also promote the Garden.

***Security***

Huff Estates has someone on the premises 24 hours a day and the property is fenced. The Gallery is open 360 days a year and is situated at the entry to the Garden. The Garden is monitored by a surveillance camera. Any vehicular access to the property must pass by the Inn. In five years, the only damage that has occurred has been caused by high winds blowing a few sculptures over. The Gallery cannot assume any liability for damage incurred to the work while it is on-site.

***How much traffic does the Sculpture Garden get?***

The Garden currently attracts about 30 000 visitors throughout the year.

***Price range***

The Gallery currently exhibits outdoor sculptures that range in price from approximately \$1000 to \$75,000 (CDN). We are looking for works under \$150 000 total retail value.

***Market***

Purchasers of the Gallery's outdoor sculptures have included the Department of Foreign Affairs, universities, art collectors, golf courses, residential and commercial landscape architects, residential builders, and private homeowners.

***Deadlines***

Applications/proposals are due December 15, 2015

Response to proposals: January 24, 2016

Installation of accepted proposals: mid-May, 2016